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**WE CLAIM:**

**CLAIMS**

- 1    1. In a data processing system having a user terminal operated by a user which  
2    builds a service for accessing a data base management system responsively  
3    coupled to said user terminal via a publically accessible digital data  
communication network , the improvement comprising:  
  
      a data wizard which permits said user to specify said service as a plurality of  
      discreet and independent steps.
  
2. The improvement according to claim 1 wherein said publically accessible digital  
data communication network further comprises the Internet.
  
- 1    3. The improvement according to claim 2 wherein said user terminal further  
2    comprises an industry compatible personal computer having a commercially  
3    available browser.
  
  
- 1    4. The improvement according to claim 3 wherein said data wizard permits said  
2    user to define and edit each step in said plurality of steps independently of each of  
3    the other steps in said plurality of steps.

1    5. The improvement according to claim 4 wherein said data base management  
2    system is Classic MAPPER.

1    6. An apparatus comprising:

2       a. a user terminal;  
3       b. a data base management system responsively coupled to said user  
terminal via a publically accessible digital data communication network;  
and  
c. a data wizard responsively coupled to said user terminal and said data  
base management system which permits a service to be defined from said  
user terminal in accordance with a plurality of discreet and independent  
steps.

1    7. The apparatus of claim 6 wherein said publically accessible digital data  
2    communication network further comprises the Internet.

1    8. The apparatus of claim 7 wherein said data wizard one of said plurality of  
2    steps to be edited independently of each other of said plurality of steps.

1    9. The apparatus of claim 8 wherein said user terminal further comprises an  
2    industry compatible personal computer containing a web browser.

1    10. The apparatus of claim 9 wherein said data base management system further  
2    comprises the MAPPER data base management system.

1    11. A method of dynamically building a service from a user terminal coupled via a  
2    publically accessible digital data network to a remote data base management  
system having a component building process comprising:  
a. identifying a first discreet and independent step; and  
b. identifying a second discreet and independent step ordered  
subsequently to said first discreet and independent step.

1    12. A method according to claim 11 further comprising editing said first discreet  
and independent step without modification to said second discreet and  
3    independent step.

1    13. A method according to claim 12 wherein said publically accessible digital data  
2    communication network further comprises the world wide web.

1    14. A method according to claim 13 wherein said user terminal further comprises  
2    an industry compatible personal computer.

1    15. A method according to claim 14 wherein said remote data base management  
2    system further comprises MAPPER data base management system.

1    16. An apparatus comprising:

2        a. means for permitting a user to access a publically accessible digital data  
3        communication network;

4        b. means responsively coupled to said permitting means via said publically  
accessible digital data communication network for providing data base  
management services; and

5        c. means responsively coupled to said permitting means and said responding  
means for designing a service through specification of an ordered plurality of  
discreet and independent steps.

1    17. An apparatus according to claim 16 wherein said designing means further  
2    comprises a means for editing at least one of said plurality of discreet and  
3    independent steps.

1    18. An apparatus according to claim 17 wherein said publically accessible digital  
2    data communication network further comprises the Internet.

- 1    19. An apparatus according to claim 18 wherein said responding means further
- 2    comprises MAPPER data base management system.
  
- 1    20. An apparatus according to claim 19 wherein said permitting means further
- 2    comprises an industry standard personal computer.